



Learning Lab Pavilion Schedule

	COURSE	SPEAKER	TITLE	TIME	PROVIDED BY
THURSDAY	Th7047	Mr. Larry Rizzo	Tangible Strategies to Maximize your Web Presence	11 a.m. – 12 p.m.	DOCTORMultimedia DYNAMIC MEDICAL MARKETING
	Th7048	Dr. Len Tau	Raving Patients: Get Visible, Get Credible, Get More New Patients	12:30 – 1:30 p.m.	Birdeye
	Th7049	Ms. Carol Jahn	Unraveling Floss: Separating Fact from Fantasy	2 – 3 p.m.	waterpik™
	Th7050	Ms. Katrina Sanders	The ABCs of HbA1c: A Review of In-Office Testing and Management of Diabetic Patients	3:30 – 4:30 p.m.	Crest + Oral-B
FRIDAY	Fr7057	Dr. Len Tau	OMG! I Got A Bad Review. What Should I Do?	11 a.m. – 12 p.m.	Birdeye
	Fr7052	Dr. Josh Gindea	Marketing! Marketing! Marketing! I Want More Patients and I need to Grow My Revenues!	12:30 – 1:30 p.m.	DoctorsInternet Helping Local Patients Find You
	Fr7053	Mr. Brandon Bosch	How To Make Marketing Work For You	2 – 3 p.m.	Dr. Marketing
	Fr7054	Mr. Raymond Berk	DSO vs. CEO: Which One is Right for Me?	3:30 – 4:30 p.m.	BANK OF AMERICA Practice Solutions
	Fr7055	Mr. Brannon Moncrief	Top 5 Mistakes Dentists Make in a DSO Affiliation	5 – 6 p.m.	MCLERRAN + ASSOCIATES

Total Health Pavilion Schedule



	SPEAKER	COURSE/TITLE	TIME
THURSDAY	Dr. Juan Yepes	Th7007 Obstructive Sleep Apnea in Children: The Dentist's Role	10 – 11:30 a.m.
	Dr. Arjun Srinivasan	Th7013 Controlling Infections and Antibiotic Resistance in Dental Settings	1 – 2:30 p.m.
FRIDAY	Dr. Maria Geisinger	Fr7024 Sugar and Spice, May Not Be Nice? Diabetes and Periodontal Health	10 – 11:30 a.m.
	Ms. Katrina Sanders	Fr7022 Warning: Graphic Photos Ahead	12:30 – 2 p.m.
SATURDAY	Dr. Uche Odiatu	Sa7041 Your Inflamed Patient: Making Sense of What Strokes the Flames	12:30 – 2 p.m.